# **HSC** Student Events Marketing Sheet

## Student Calendar and HSC Daily News

The fastest way to start advertising your event is through the <u>Student Calendar</u> and HSC Daily News. Head to <u>students.ouhsc.edu/calendar</u> and add your event. Once approved, your event will appear in the HSC Daily News and on <u>students.ouhsc.edu</u>.

#### InsideHSC

As the campus-wide news source, <u>InsideHSC</u> is a great option for events open to students, faculty, and staff. Add your event by <u>submitting a web</u>request to <u>OUHSC IT</u>.

#### Social Media

Advertise your event through HSC Social Media. Contact students@ouhsc.edu to submit a request.







<u>Instagram</u>

<u>Twitter</u>

Facebook

#### Student Distribution Lists

The following lists are available to send flyers and other event information to. These emails lists are internalsend your event information to the contact listed and they will forward it to students.

Registered Student Organizations (RSO Vitals) - - - samuel-betty@ouhsc.edu

Crimson Club (OUHSC Student Ambassador Program) - - - sabrina-rollins@ouhsc.edu

HSC1 (First-Year Students) - - - - vanessa-contreras@ouhsc.edu

Leadership HSC (Leadership Class) - - - - vanessa-contreras@ouhsc.edu

Multicultural Student Organizations - - - maria-d-esparza@ouhsc.edu

Veteran and Military Alliance - - - maria-d-esparza@ouhsc.edu

University Village Apartments - - - james-weller@ouhsc.edu

## **Physical Flyers**

HSC Student Union	HSC Student Union Info Desk
College of Allied Health	Rear Entry Stairwell
College of Dentistry	First Floor Public Board
(Dean's office approval required)	
College of Medicine	East and West Lecture Halls
College of Nursing	Student Lounge
College of Pharmacy	Student Lounge
College of Public Health	Public Boards
Bird Library	North Entrance
(First floor and lower level)	

## **Display Screens**

Send to all digital screens on campus ------ digitalsignowners@ouhsc.edu

## **HSC** Student Events Checklist

1

Check flyers for consistency and identification of group and contact information.

2

Obtain necessary approval for posting (e.g. HSC Union and academic departments).

3

Contact colleges to find out what is required to show events on display screens.

## Questions? Contact HSC Student Affairs



### **HSC Student Affairs**

1106 N. Stonewall Ave, Suite 300 Oklahoma City, OK 73117 Phone: (405) 271-2416

Toll-free: (877) 577-5655 Fax: (405) 271-8817 students@ouhsc.edu

### **HSC Student Union**

Information Desk 1106 N. Stonewall Ave, Room 102 Oklahoma City, OK 73117 Phone: (405) 271-3606 union@ouhsc.edu

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