

HSC Student Events Marketing Sheet

Student Calendar and HSC Daily News

The fastest way to start advertising your event is through the [Student Calendar](#) and HSC Daily News. Head to students.ouhsc.edu/calendar and add your event. Once approved, your event will appear in the HSC Daily News and on students.ouhsc.edu.

InsideHSC

As the campus-wide news source, [InsideHSC](#) is a great option for events open to students, faculty, and staff. Add your event by [submitting a web request to OUHSC IT](#).

Social Media

Advertise your event through HSC Social Media. Contact students@ouhsc.edu to submit a request.



Student Distribution Lists

The following lists are available to send flyers and other event information to. These emails lists are internal-send your event information to the contact listed and they will forward it to students.

- Registered Student Organizations (*RSO Vitals*) - - - - - samuel-betty@ouhsc.edu
- Crimson Club (*OUHSC Student Ambassador Program*) - - - - - kate-stanton@ouhsc.edu
- HSC1 (*First-Year Students*) - - - - - kelsey-jenkins@ouhsc.edu
- Leadership HSC (*Leadership Class*) - - - - - kelsey-jenkins@ouhsc.edu
- Multicultural Student Organizations - - - - - maria-d-esparza@ouhsc.edu
- Veteran and Military Alliance - - - - - maria-d-esparza@ouhsc.edu
- University Village Apartments - - - - - james-weller@ouhsc.edu

Physical Flyers

- HSC Student Union ----- HSC Student Union Info Desk
- College of Allied Health----- Rear Entry Stairwell
- College of Dentistry ----- First Floor Public Board
(Dean's office approval required)
- College of Medicine ----- East and West Lecture Halls
- College of Nursing ----- Student Lounge
- College of Pharmacy ----- Student Lounge
- College of Public Health ----- Public Boards
- Bird Library ----- North Entrance
(First floor and lower level)

Display Screens

- HSC Student Union ----- union@ouhsc.edu
- College of Allied Health----- derek-teague@ouhsc.edu
- College of Dentistry ----- heidi-martin@ouhsc.edu
- College of Medicine----- logan-lockhart@ouhsc.edu
- College of Pharmacy----- paula-meder@ouhsc.edu
- Bird Library ----- ian-dean@ouhsc.edu; jason-spears@ouhsc.edu

HSC Student Events Checklist

1

Check flyers for consistency and identification of group and contact information.

2

Obtain necessary approval for posting (e.g. HSC Union and academic departments).

3

Contact colleges to find out what is required to show events on display screens.

Questions? Contact HSC Student Affairs



HSC STUDENT AFFAIRS
The UNIVERSITY of OKLAHOMA HEALTH SCIENCES CENTER

HSC Student Affairs

1106 N. Stonewall Ave, Suite 300
Oklahoma City, OK 73117
Phone: (405) 271-2416
Toll-free: (877) 577-5655
Fax: (405) 271-8817
students@ouhsc.edu

HSC Student Union

Information Desk
1106 N. Stonewall Ave, Room 102
Oklahoma City, OK 73117
Phone: (405) 271-3606
union@ouhsc.edu

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Inquiries regarding non-discrimination policies may be directed to: Shaniqua Crawford, JD, Institutional Equity Officer and Title IX Coordinator, 405-325-3546, scrawford@ou.edu, or visit <http://www.ou.edu/eoo.html>.

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